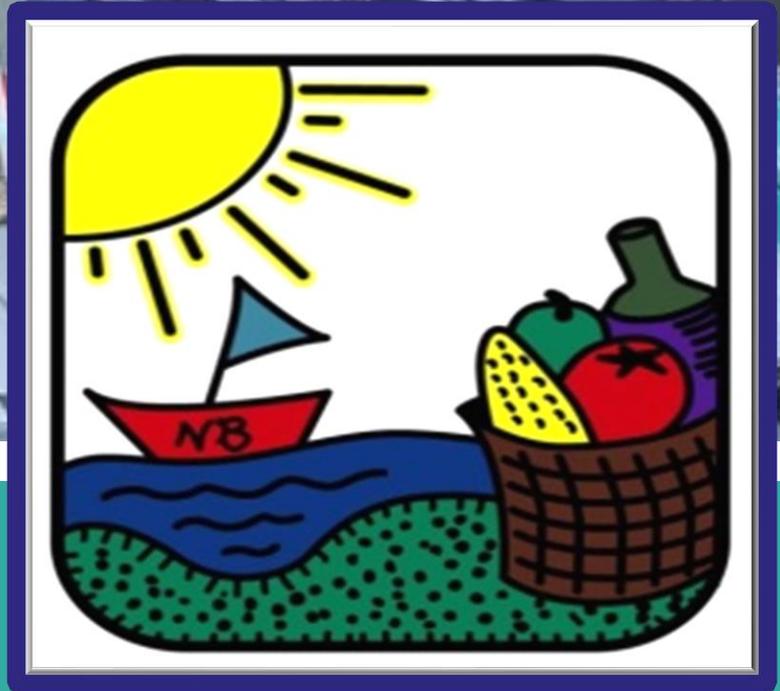


# Pandemic Partnership Program 2020



**NEW BALTIMORE  
FARMERS MARKET**

# New Baltimore Farmers Market Pandemic Partnership Program 2020

Some Items Temporarily Discontinued  
Due to COVID19 Situation – Updated as Situation Evolves



Updated 5-19-2020

## Presenting Partner \$1500

- Recognition for the year in Print Materials, on Website & Media Outlets
- Promotion on Banner at Market Entrance
- Promotion on Seasonal Sign on the NBFM 'Little Red Barn'
- Recognition at the Information Tent Weekly
- Promotion with Logo on Market Tote Bags & Promotional Materials Inclusion  (descriptions below)
- Specially-Designed Market Tote Bags for up to 10 Employees
- Be Given Space on ONE Regular Market Date per Month to Participate at the Market \*Temporarily Discontinued
- Opportunity to Partner with the NBFM for ANY Special Events
  - Receive Promotion in Special Event Materials, Website, & Media Coverage for Event Chosen
  - Receive Recognition at the Activities Tents for Every Event Chosen \*Temporarily Discontinued
- Be Given Space on Every Event Date Chosen to Participate at the Market \*Temporarily Discontinued

## Premium Partner \$750

- Recognition for the year in Print Materials, on Website & Media Outlets
- Promotion on Seasonal Sign on the NBFM 'Little Red Barn' \*Temporarily Discontinued
- Promotion with Logo on Market Tote Bags & Promotional Materials Inclusion  (see description below)
- Be Given Space on ONE Regular Market Date per Month to Participate at the Market \*Temporarily Discontinued
- Opportunity to Partner with the NBFM for ONE Special Event (Check  Event Partner – Next Page for 1 Event)
  - Receive Promotion in Special Event Materials, Website, & Media Coverage for Event Chosen
  - Receive Recognition at the Activities Tents for Event Chosen \*Temporarily Discontinued
  - Be Given Space on Event Date Chosen to Participate at the Market \*Temporarily Discontinued

## Market Partner \$500

- Recognition for the year on Website & Media Outlets
- Promotion on Market Tote Bags Distributed to Customers on ~~Opening Day~~ NBFM Birthday Celebration
- Opportunity to Partner with the NBFM for ONE Special Event (Check  Event Partner – Next Page for 1 Event)
  - Receive Promotion in Special Event Materials, Website, & Media Coverage for Event Chosen
  - Receive Recognition at the Activities Tents for Event Chosen \*Temporarily Discontinued
  - Be Given Space on Event Date Chosen to Participate at the Market \*Temporarily Discontinued

## Market Bag Partner \$150 \*Limited Number of Spaces

- Promotion on Market Tote Bags Distributed to Customers on ~~Opening Day~~ NBFM Birthday Celebration
- Increase Your Promotion Value by Combining with 'Promotional Materials Inclusion' Below

700 bags given away in just one hour on Opening Day 2019

## Promotional Materials Inclusion \$200 Provide Promotional Material/Item to be Available to add to any Partnership Also Included in Market Tote Bags \*Limit 2 Pieces

The New Baltimore Farmers Market is a 501(c)(3) non-profit community organization whose purpose is to provide a link to local foods, farmers, and artisans, with supportive access to fresh foods for all consumers, while educating, sharing and encouraging the health and economic benefits of local foods, entrepreneurship, and activities with partnerships and volunteers from the Macomb / St. Clair County areas.

# New Baltimore Farmers Market Pandemic Partnership Program 2020



Updated 5-19-2020

## 13<sup>th</sup> Season Special Events in 2020

*Per current Executive Order, Activities & Non-Vendor Participation is not Allowed this will be updated as situation changes*

Please Check all that Apply & Submit with Next Page if Applicable

~~May 3 Opening Day~~ — **CANCELED due to COVID19 Emergency**

FREE Market Tote Bags Given to Customers—*\*Market Bag Distribution Postponed to July 26 NBFM Birthday Celebration Event* ✓

June 7-Spring into Summer! Day       ~~Participate at Event~~ ~~Participate at Event~~

Flower & Plant Market ~ DAHLIA CHALLENGE Kick-Off

June 21-Street Fair Market \* →       \* **Event Canceled**

FREE Family Games & Activities

July 26-Celebrate the NBFM BIRTHDAY!       Event Partner      ~~Participate at Event~~

Market & Vendor Stalls Decorated to Celebrate the NBFM's 13<sup>th</sup> Birthday ~ FREE Market Tote Bags Given to Customers \*while supplies last

August 9-~~Corn Roast~~ Sweet Corn Celebration & Summer Fun Day      ~~Participate at Event~~

Fresh Local Sweet Corn, Market & Vendor Stalls Decorated in Summer Fun Theme ~ Gifts to Customers \*while supplies last

September 6-Art on the Bay Day       Event Partner      ~~Participate at Event~~

'Art on the Bay' Fine Art Show Steps from the Market

September 13-Grandparents & Seniors Day       Event Partner      ~~Participate at Event~~

1<sup>st</sup> Annual Pet Show & Parade ~ FREE Giveaways & Activities-for Grandparents and Seniors

September 27-Kids & Family Day       Event Partner      ~~Participate at Event~~

2<sup>nd</sup> Annual Bike Parade ~ DAHLIA CHALLENGE Judging (may be via social media with pictures) ~ FREE Giveaways & Activities

October 25-Harvest Festival Boo Bash       Event Partner      ~~Participate at Event~~

3<sup>rd</sup> Annual Costume Contest & FREE Pumpkins with Decorating Station (may be with Take Home Decoration Kit)

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# New Baltimore Farmers Market Pandemic Partnership Program 2020



Updated 5-19-2020

- Presenting Partner \$1500
- Premium Partner \$750
 Market Partner \$500
- Promotional Materials Inclusion \$200
 Market Bag Partner \$150

*Program Deadline is March 27, 2020; however, Inquiries for availability after deadline are encouraged\**  
**NEW Deadline to Receive Updated Benefits of Pandemic Partnership Program is July 1, 2020**

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Email: \_\_\_\_\_ Alternate Phone: \_\_\_\_\_

WEBSITE ADDRESS (FOR LINKS): \_\_\_\_\_

**When mailing this completed form ~ Please email to inform of your level of participation in the Partnership Program & include your company logo, logo trademark approval letters, artwork to [marketmanager@newbaltimorefarmersmarket.com](mailto:marketmanager@newbaltimorefarmersmarket.com)**

**Please Complete & Return this Page Noting 'Donation Only' if you Prefer to Donate in Lieu of a Partnership.**

RETURN LAST TWO PAGES TO:  
 New Baltimore Farmers Market  
 P.O. Box 116  
 New Baltimore, MI 48047

Questions? Contact Debra Williams, Market Manager (586) 215-7484  
[marketmanager@newbaltimorefarmersmarket.com](mailto:marketmanager@newbaltimorefarmersmarket.com)

\*Payable to New Baltimore Farmers Market

*Please keep a copy of these documents for your records.*

\*\*\*\*\* OFFICE USE ONLY: \*\*\*\*\*

Date Received \_\_\_\_\_ CR Title \_\_\_\_\_ Acknowledgment Sent \_\_\_\_\_

Special Event Set/N-A \_\_\_\_\_ Attendance Set ~~NOT AVAILABLE AT THIS TIME~~ \_\_\_\_\_ Data Updated \_\_\_\_\_

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